



SONJA EKBERG – *Wyena ARC*

NOMINATION FOR PRESIDENT

“Committed to strong governance, strategic growth, and keeping members at the heart of the HRCav.”

I am the current President of the Horse Riding Clubs Association of Victoria and have had the privilege of serving in this role for the past year. I would relish the opportunity to continue for a further term to consolidate the focus on good governance, strengthen the efficiency and structure of the office, and oversee the continued implementation of our Strategic Plan.

I have been an active Executive member in various roles for most of my HRCav membership, spanning over 20 years, with only a short break while living overseas for work. Now retired, I have the time and energy to dedicate fully to HRCav matters — which, as many of us know, require a far greater level of involvement than in earlier years.

My professional background includes a long career in commercial and managerial roles with an international oil company. This experience provided me with a strong foundation in business management, budgeting, human resources, and strategic problem-solving — all of which are directly applicable to leading an organisation such as the HRCav.

In addition to my governance and leadership experience, I have been a committed HRCav official for many years, serving as a Level Assessor, Showjumping Judge, and Course Designer. I have also held Office Bearer positions with several member clubs. I am currently a member of four clubs and regularly participate in rallies and competitions — often competing on either my horse or my husband's.

These connections keep me closely in touch with the grassroots membership and acutely aware of the challenges faced by riders, particularly the declining support for jumping disciplines. I am passionate about continuing to address this issue and ensuring that all HRCav disciplines thrive under a strong, well-governed, and forward-focused organisation.



JENEE EDWARDS –

Billabong ARC

NOMINATION FOR PRESIDENT & *ORDINARY COMMITTEE

*“Experienced competitor, judge, and former
Exec member committed to strong governance, horse welfare, and supporting clubs.”*

I bring extensive experience within the HRCav, having previously served two years on the Executive Committee. I am an Official 3PE Judge and a member of the 3PE Sub-Committee, where I have been actively involved in developing and promoting the discipline, and supporting clubs to successfully host events, including Top Team Trophy. As a competitor, I have participated in all HRCav disciplines, with my main focus being 3PE, Dressage, and Navigation Rides.

I also bring strong event management experience, having hosted TTT Showing, Horse Trials, Navigation Rides, and 3PE, as well as supporting numerous other competitions and TTTs across disciplines. Beyond discipline leadership and competition, I have contributed significantly to governance by reviewing policies, rulebooks and guidelines, identifying duplications, improving clarity, and drafting progressive proposals focused on horse welfare, fairness, and consistency.

As a long-standing member of the HRCav, current Secretary of the Billabong Adult Riding Club, I understand the challenges and opportunities at club level, and I am committed to strengthening communication, providing practical support, and ensuring clubs and members feel well represented. I am meticulous, collaborative, and passionate about building on HRCav's strong foundation while supporting progressive, inclusive, and sustainable growth.



JESSICA WELCH – *Yarra Hills EC* **NOMINATION FOR ORDINARY** **COMMITTEE**

I am a dedicated member of the equestrian community for over 25 years, I am proud to have been an active member of the Horse Riding Clubs of Victoria (HRC AV) throughout this time. Since 2007, I have served as the Secretary of the Yarra Hills Equestrian Club Inc., where I contribute to the smooth running of the club. Residing in the Yarra Valley, I regularly compete across a variety of disciplines including eventing, show jumping, and dressage, which gives me a broad perspective on the needs and challenges faced by riders of all levels.

Outside of riding, I am a Nuclear Medicine Technologist at Austin Health for 27 years, which has taught me a lot about dedication and teamwork.

I am seeking an ordinary committee position on the HRC AV executive committee to bring my experience, passion, and commitment to a wider platform. I'm passionate about supporting riders at all levels, improving opportunities for everyone, and making sure our clubs keep growing and thriving. I am motivated by a desire to foster a welcoming and inclusive environment for riders and clubs alike, ensuring the sustainability and growth of equestrian sports.



AMANDA MOSES – *Billabong ARC* **NOMINATION FOR ORDINARY** **COMMITTEE**

I am an active and passionate member of the Horse Riding Clubs Association of Victoria, committed to supporting the continued growth, inclusivity, and professionalism of our equestrian community. With five years of involvement in the HRCav, and extensive competition attendance, I have gained valuable insight into the needs of riders, clubs, and officials at all levels.

As a previous member of Wagga and district Adult Riding Club, and now a member of Billabong Adult Riding Club, I have served on the committees and organised training and coaching. I have a focus on fostering participation, improving communication, and ensuring a positive experience for all members. Professionally, my background in education, as a university lecturer and previous experience in event coordination and marketing has provided me with strong organisational, leadership, and strategic planning skills that I believe would be an asset to the Executive Committee.

I am particularly passionate about promoting grassroots competition, improving member engagement, supporting volunteer development, and advancing rider education, including horse welfare. My goal is to contribute constructively to the Association's governance and to help guide initiatives that ensure the HRCav remains a vibrant, well-managed, and supportive organisation for riders of all levels and disciplines.

I would be honoured to represent our members and work collaboratively with fellow committee members to uphold the values and objectives of the HRCav.